

## **MyLion Action Plan for Lions Clubs Leaders**

Changing the world just got easier with MyLion, the free mobile app that helps Lions connect at the club level and beyond. As a club or district leader, Lions Clubs International is relying on you to start using the MyLion mobile app and inspire other members to do the same.

Please follow the Action Plan outlined below, using the resources provided in our online toolkit.

Download MyLion at MyLion.org.

Once it's on your smartphone or tablet, you'll see how MyLion can make your role as an officer easier, from reaching your entire membership instantly to sharing your successes around the world.

Create your personal profile and upload a club picture.

> It's easy! All you need is a photo and short bio. Just follow the instructions in the app, or link to these blog posts for extra help:

- The Power of the Profile
- How can I edit my Club's MyLion profile?
- Verify MyLCI contact information.

Make sure all member email addresses, phone numbers, and street addresses are up to date.

Designate a MyLion advocate.

Put someone in charge of making sure all your members download and use MyLion. This person doesn't need technical expertise, just a general knowledge about MyLion and how to download it on a compatible smartphone or tablet.

Start telling your members to use the app.

> Make it even easier for them by providing them with their Member ID, which is required for registration as a member. You can also sign in as a guest.

Call a special MyLion meeting.

Get everyone in your club together to download MyLion and walk through all its features. To download, be sure your meeting space has WiFi so you can connect to the Internet. We've put together everything you need in our MyLion Leader Toolkit:

- Sample email invitations and social media posts
- A MyLion overview PowerPoint
- MyLion training materials
- A printable QuickStart Guide you can give to each club member

You can also add a fun incentive for members who come to your meeting and download and register on MyLion.

Choose from a wide selection of promotional items, such as T-shirts, phone chargers, selfie sticks, and Popsocket phone holders.

**ORDER NOW!** 

And finally, if your club is located in the U.S. and Canada, MyLion Support staff may be available to virtually attend your MyLion meeting to help guide the registration process and answer any questions. To make arrangements, please contact MyLion Support at mylion@lionsclubs.org or call 630-468-7000 on weekdays between 8 a.m. and 6 p.m. CST.

Thank you so much for your advocacy on behalf of MyLion. If you have any questions, please email MyLion Support at mylion@lionsclubs.org.